

Concept of Creativity

From the “typical” creative field of visual arts to the field of neuroscience to entrepreneurs in the world of business, *Drawn to Discover* conducted interviews with successful people across different industries to explore the concept of creativity and what it means in our lives and our professions.

Several successful people interviewed explicitly defined creativity as freedom – the freedom to be yourself and the freedom to explore. Gaining tools to develop one’s own creativity opens up possibilities, many of which might not have seemed possible or even evident before.

When a child’s creativity is developed, their perception is enhanced and broadened. This wider scope of view helps the child see more possibilities and make more connections. This broader view enhances that freedom, it provides greater choices and greater possibilities.

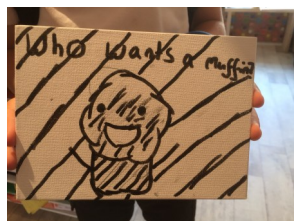
**creativity is an integral
part of our lives...**

Developing a child's inherent creativity gives them freedom to dream. This freedom to dream fuels their imagination and fuels their curiosity.

Children are naturally perceptive and they will pick up on the cues we give them, both implicit and explicit. As adults we can choose to stifle their creativity by being too rigid or we can choose to foster their creativity by encouraging their imaginations and giving them the tools to explore. Source Drawn to Discover

“Give them the tools and point them on the path... The sky is the limit at that point.” – David McCauley—Artist (Miami)

Take advantage of the tools we offer here at poponin and help fuel your child's imagination.



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Let's Create